

# Physical Disability, Discrimination, and Public Subsidies : Evidence from a Field Experiment Controlling for Workplace Accessibility

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## Abstract

We investigate the effectiveness of government sponsored wage subsidies in mitigating labor market discrimination facing persons with physical disabilities using a large scale field experiment. Applications were randomly sent to 1477 private firms posting vacancies across the province of Québec (Canada). Applications vary disclosure of a disability (wheelchair users) and availability of a government sponsored wage subsidy. We find that average callback rates of non-disabled and disabled applicants are respectively 14.4% and 7.2%. We find that mentioning eligibility to a government subsidy does not increase callback rates. Results are robust to controls for accessibility constraints that apply to wheelchair users. Finally, We show how callback rate differentials can be used to estimate the lower bound of the proportion of discriminating firms. Our estimates suggests at least 49.7% of firms discriminate.

**JEL** codes: J71, J68

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# 1 Introduction

The United Nations Convention on the Rights of Persons with Disabilities (UNCRPD) entered into force in May 2008. Its purpose is to protect the well-being of persons with disabilities, promote equality and eliminate discrimination. Many countries ratified the UNCRPD, including Canada in 2010. Recent evidence suggests that persons with disabilities in Canada face similar problems to what is observed elsewhere in the world. A recent report by the Canadian Human Rights Commission shows that adults with disabilities are currently half as likely to complete a university degree, are more likely to be employed part-time, and are more likely to rely on government transfers as their main source of revenue ([Canadian Human Rights Commission, 2012](#)). Such a labor market gap has clear fiscal and economic implications for persons with disabilities, for society at large, but also for policy makers seeking to uphold the UNCRPD's goals.

In the Province of Québec, the *National Strategy for Labour Market Integration and Maintenance of Handicapped Persons* was implemented in 2008 to achieve employment equality and increase their labor market participation. The Strategy aimed at halving the gap within the next decade by providing individuals and firms various tools to enhance their employment prospects. The central program of the Strategy is the *Job Integration Contract* which offers firms wage subsidies that can cover up to 85% of wages (depending on the severity of the disability), 50% of the costs to provide physical access to workplaces (wheelchair ramps, automatic doors, *etc.*), and 100% of the costs to adapt the workspace of the disabled employee (desks and disability related equipment). Yet, as of 2012, the employment rates of disabled males and females were still 20 and 24 percentage points lower than those of non disabled individuals, respectively ([Gouvernement du Québec, 2013](#)). The ineffectiveness of programs aimed at improving employment outcomes has also been documented in other developed countries (see Acemoglu and Angrist (2001), Bell and Heitmuller (2009)).

Many factors may explain the poor labor market outcomes of persons with disabilities, and the relative ineffectiveness of incentives and programs. Standard supply-side economics focuses on preferences and skills of individuals as determinants of their earn-

ings potential, reservation wages, and labor supply (see [Blundell and MaCurdy, 1999](#)). On the demand side, firms are assumed to maximize profits, leading them to hire the most productive workers. However, profit maximization raises some challenges for persons with disabilities if they are unduly perceived as being less productive or more costly to integrate in the workplace. Inaccurate perceptions on the demand side may thus foster discriminatory practices. Indirect evidence suggests that discrimination facing persons with disabilities may be sizable. A recent report stresses that 49% of all discriminatory complaints filed between 2009 and 2013 with the Human Rights Commission and tribunals across Canada were related to disability issues ([Canadian Human Rights Commission, 2015](#)). Furthermore, 84.3% of the latter were employment related, suggesting that discrimination may be an important barrier preventing disabled individuals from fully benefiting from the labor market.

In this paper we provide direct evidence on the determinants of labor market discrimination facing people with acute physical disabilities (wheelchair users) using data from a large scale field experiment conducted in Québec (Canada). Applications (cover letter and CV) were randomly sent to 1477 private firms operating in two urban regions (Montréal and Québec City) posting vacancies. Our experimental design targeted positions for which paraplegia is considered to have no bearing on productivity. These include positions for receptionists, secretaries, computer programmers, and accounting clerks. We used the same profile for females applying for secretary and receptionist positions. We further randomized applications for computer programmer and accounting clerk positions on the basis of gender and education level. Overall, applications were sent for positions covering a large range of educational attainments, from post-secondary education to university degrees. Cover letters randomly disclosed a physical disability. The extensive and intensive margins of disabilities were also varied by indicating the year the applicant became disabled. Applications for all positions were additionally randomized to vary work history, and whether the applicant was beneficiary of a government subsidy to adapt his work environment at no extra cost to the firm. Randomizing the mention of this subsidy in the cover letter allows to evaluate how firms respond to programs such as the *Job*

*Integration Contract.* Firms analyzing applications mentioning a disability (with or without a subsidy) may simply refuse to interview candidates because their workplace is not accessible. Controlling for workplace accessibility is important since the *Job Integration Contract* only partially covers accessibility related expenses. We addressed this issue by anonymously visiting a subsample of firms who were sent an application in our experiment in order to document workplace accessibility including, but not limited to, the presence of an access ramp and/or elevator.

We find that average callback rates for applications with and without an indication of disabilities are 7.2% and 14.4% respectively, which implies that disability reduces callback rates by 50%. We further find that discrimination is significant among three of the four positions targeted in the experiment. Interestingly, we find little significant evidence of discrimination for computer programmers, the most highly skilled position covered by our experimental design. We also find that stressing the availability of a subsidy to reduce or eliminate the costs of adapting workplace environments does not significantly reduce measured discrimination. The most straightforward interpretation of our results is that firms simply dislike hiring persons with disabilities. However, this interpretation overlooks the possibility that firms in our experiment may be able to accommodate persons with disabilities only at prohibitive additional costs not covered by the *Job Integration Contract*. Our results show that differences in callback rates largely persist regardless of existing infrastructure and workplace access.

These results contribute to a small literature measuring discrimination facing persons with disabilities through fictitious randomized applications. [Ravaud et al. \(1992\)](#) sent non-solicited applications to a sample of 2228 firms in France. They varied the mention of a physical deficiency (paraplegia with a wheelchair) and the qualification level of the applicant. Their results support the hypothesis that persons with disability are discriminated against. The closest study to our paper in terms of methodology is [Ameri et al. \(2018\)](#) who measure disability related discrimination by sending 6016 applications in the United States. They focus on highly educated males applying for skilled accounting positions. They consider disabilities related to either Asperger's syndrome or spinal cord injuries.

They find that the average callback rates for applications with and without mentions of disabilities are 4.87% and 6.58% respectively, which represents a 26% lower callback rate for the former. Our paper extends these results by analyzing the effects of a richer set of firm specific characteristics and required skill levels, the latter being a potentially significant determinant of discrimination. A related literature has documented the relative ineffectiveness of wage subsidies in increasing call-back rates for persons with disabilities (Deuchert and Kauer (2017), Baert (2016)). One major limitation of these studies is that they do not control for the possible confounding effects of workplace accessibility. [Thapar et al. \(2004\)](#) and [Evcil \(2009\)](#) analyze the accessibility to public buildings in the Greater Boston area and Istanbul, respectively. Both studies find that close to 80% of all buildings in their respective samples are not accessible to persons in wheelchair. Such inaccessibility is in itself perhaps sufficient to explain the differences in callback rates in latter studies. Hence, controlling for workplace accessibility is of primary importance to obtain unbiased measures of discrimination. What is more, previous studies do not consider the effects of a program aimed at jointly offering wage subsidies and compensation to offset infrastructures expenses aimed at facilitating integration of persons with disabilities in the workplace.

The final part of the paper shows how differences in callback rates between applications with and without the mention of a disability can be used to statistically bound the proportion of discriminating firms in our sample. The bounding approach holds under the assumption that applications not revealing a disability have the same callback rates from discriminating and non-discriminating firms. Estimates of the proportion of discriminating firms provide valuable information to assess the scope of discrimination in the labor market. It also provides a natural bridge towards economic models of labor market discrimination explicitly modelling this quantity. In these models, discrimination is usually identified through functional form assumptions about the shape of the observed income distribution (see e.g. [Flabbi \(2010\)](#), [Bowlus and Eckstein \(2002\)](#)). Bounding the proportion of discriminating firms using data from a field experiment enriches the empirical content of these models while providing added value to field experiments having measured

various forms of discrimination using a similar methodology (Lahey (2008), Oreopoulos (2011)). We find that differences in callback rates in our experiment (aggregated across jobs) are consistent with a *minimum* of 49.7% of firms discriminating against persons with disabilities. Job specific bounds show some heterogeneity. While the lower bound remain high for positions of secretary (minimum of 72.9%), receptionist (minimum of 55,9%), and accounting clerk (minimum of 72,8%), the lower bound falls to a minimum of 6.3% for computer programmers. The later reflects the fact that measured discrimination is significantly smaller for computer programmers.

The paper is organized as follows. Section 2 presents the experimental design and procedures. Section 3 presents the data and empirical results. Section 4 concludes.

## 2 Experimental Design

Paraplegia is a lesion of the spinal cord that results in paralysis and loss of sensations in some parts of the lower body, making the person unable to walk. The most common mobility device used by paraplegics is a wheelchair. If the work environment is adapted to wheelchairs, paraplegia in itself should not affect productivity for a wide range of jobs, *e.g.* administrative or computer jobs involving office tasks. Our experimental design targets jobs for which paraplegia should have minimal impact on productivity such as secretary, receptionist, computer programmer, and accounting clerk. To check that each of these positions is perfectly adapted to a worker in wheelchair, we use the O\*NET database which contains a rich set of variables that describe work and worker characteristics, including skill requirements.<sup>1</sup> We look at four different physical work conditions which may be required by a job: How much does this job require bending or twisting your body? - How much does this job require kneeling, crouching, stooping or crawling? - How much does this job require standing? - How much does this job require walking and running? For each physical work condition, jobs are rated on a 0 to 100 scale. Each of our targeted

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<sup>1</sup>Information and data can be found on the following page [O\\*NET 23.3 Database](#) by the U.S. Department of Labor, Employment and Training Administration (USDOL/ETA). Used under the [CC BY 4.0](#) license.

jobs has a very low rate in each condition. In particular, rates for bending or twisting requirements vary from 4/100 for accounting clerks to 17/100 for receptionists and rates for kneeling or crouching vary from 3/100 for accounting clerks to 11/100 for receptionists. We believe this supports our hypothesis of a minimal impact of paraplegia on productivity for our target jobs. We targeted jobs posted in the metropolitan areas of Montréal and Québec City in Canada. Applications were sent to selected job postings for our target positions within a 100 kilometer radius of both cities.

Our fictitious applications were developed in collaboration with a local community organization (La Croisé, <http://www.lacroise.ca/>) whose mission is to assist persons with disabilities through in job search. This organization provided us with a set of anonymised applications drawn from their archives of persons living with physical disabilities. We used this set of applications to develop representative templates which could be generated using a custom computer program.<sup>2</sup> Our templates were subsequently validated by this organization before being fielded.

Each fictitious application contained two pages: a cover letter and a resume. The computer program was designed to determine application-specific inputs (target position, spoken and written languages, *etc.*), and allowed to vary other elements on the application randomly such as mention of disability, availability of subsidies to firms hiring persons with disabilities, gender (when relevant), and work history (years of experience, unemployment spells). The computer program ensured that the combination of characteristics in a given application was consistent. For example, work experience could not begin before education and training ended. We next describe the content of the cover letters and resumes.

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<sup>2</sup>The computer program is a Python script. For each application, the program (1) randomly generates each applications characteristics, (2) writes the cover letter and CV in a *LaTeX* file with a numerical identifier in its name and (3) writes a database that links the applications identifier to its characteristics. All applications *.tex* files are then compiled into *.pdf* files with *LaTeX*. The numerical identifier is removed from the files name before it is sent to the employer.

## 2.1 Cover letters

The Appendix provides an example (translated into English) of a typical cover letter. We used two names for the fictitious job applicants: “Jessica Gagnon” and “Jonathan Gagnon”. Gagnon is among the most common last names in the province of Québec, while Jessica and Jonathan are respectively among the most common female and male given names. A name specific phone number was used and the voice mail messages of Jessica and Jonathan were respectively recorded by a female and male responder. The voice mail messages simply stated: “Hello, this is Jessica (Jonathan) Gagnon. Please leave a message and I will call you back shortly”. Both responders who recorded voice messages for the experiment were in their early thirties, the average age group in our sample of applications (see below). A common e-mail address was used for all applications (i.e. `jgagnon35@hotmail.com`).

All cover letters first contained a generic presentation that varied with respect to the position sought. This generic presentation highlighted past voluntary work as well as written and spoken fluency in both French and English.

The key elements for this experiment were varied through the cover letter. A subset of applications mentioned a physical disability (described below), and a subset of those further mentioned the availability of government financial assistance to adapt the workplace to their condition. Discussions with personnel from *La Croisé* revealed that, while some applicants abstain from mentioning their disability by fear of discrimination, many prefer to mention it in their cover letters in order to avoid the burden of visiting a firm that is either not accessible or unwilling to accommodate their specific needs. Disability was disclosed in a subset of applications by including the following sentence : “*I would like to mention that, following an accident in year  $X$ , I am using a wheelchair. Please note that this does not impair the quality of my work in any way*”. Year  $X$  was randomly selected under specific logical constraints.<sup>3</sup> Varying  $X$  allows to test whether discrimination varies

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<sup>3</sup>Year  $X$  is constrained to be greater than the year of birth that could be inferred by the employer from the starting year of high school that appears in the resume (see below). It is also constrained to be smaller than the year the resume is sent.



with the duration of the disability. In particular, persons who have spent many years with a disability may be perceived as more able to face possible workplace challenges. Approximately half the applications disclosing a physical disability were randomly chosen to reveal an additional piece of information relating to eligibility of financial assistance to firms. As discussed in the introduction, the government of Québec provides financial assistance through its *Job Integration Contract*. This program offers firms wage subsidies that can cover at most 85% of wages (depending on the severity of the disability), 50% of the costs to provide physical access to workplaces (wheelchair ramps, automatic doors, etc.), and 100% of costs to adapt the workspace of the disabled employee (desks and disability related equipment). The subsidy is available to positions in a standard working environment and ensures proper coaching for the employee. This information was revealed by adding the following sentence : *“Please note that you are entitled to a financial support that covers all expenses necessary to adapt your work environment to my situation”*.

## 2.2 Resumes

For each target position, we generated resumes with relevant and credible academic degrees and work experience. The Appendix provides an example of a typical resume (translated in English). In addition to the name and contact information (also appearing on all cover letters), resumes contained the following information.

Education always appeared at the top of the resume. For all positions, resumes listed both a high school and a post-secondary diploma. Computer programmer applications additionally mentioned either a post-secondary (community college) degree or a university degree, depending on the requirements of the position. They also indicated an internship in a fictitious firm during the last year of education, as this is standard practice in this field. In all cases, diplomas mentioned existing schools names within the target city. The year the last diploma was awarded was randomly generated and all the other years mentioned in this section are determined accordingly as a function of the diplomas’ standard completion

times.<sup>4</sup> Employers can use these two pieces of information to infer the age of the candidate (It is very uncommon to state one’s age in a resume in Québec.) For example, consider a resume sent in 2016. If the resume indicates starting high school in 1999, and considering high school usually starts at age 12, the employer may reasonably infer that the candidate is about 29 years old (2016-1999+12).

Professional experience followed immediately after the education. All resumes indicated one past job experience of relevance to the target position. This experience was in all cases related to past employment with a fictitious firm in the target city. Within a target position, only the years at which the candidate started and finished working in the fictitious firm vary randomly across resumes. Around half the resumes indicated that the candidate was still working the year the resume was sent (i.e. 2016 or 2017). The other resumes indicated that the candidate had not worked during the year the resume was sent as well as the previous year. This allows us to test whether callback rates and discrimination vary if the candidate is not currently employed. Furthermore, we also vary randomly the year the candidate stopped working (for those who stopped). We can therefore test whether the duration of the inactivity period affects callback rates and discrimination. We also vary randomly the year at which the candidate started working at the fictitious firm, thus breaking the collinearity between experience (measured by the number of years worked for the firm) and age (as potentially inferred by the employer from the method explained above) thus allowing us to identify the two effects separately.

Computer skills were indicated near the bottom of each resume. All resumes indicated “Office Suite”. Resumes for accounting clerk positions additionally indicated a standard bookkeeping software, while applications for programmers listed a series of standard programming languages and softwares. Resumes concluded by indicating volunteer work experience at the Canada Revenue Agency, French as mother tongue, and advanced written and spoken fluency in English. Hobbies included listening to music and reading.

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<sup>4</sup>For example, take a resume for an accounting clerk with a diploma awarded in 2007. The standard duration of such training includes a five-year high-school diploma and a three-year college diploma. In this example, the resume would state high-school attendance from 1999 to 2004 and community college training from 2004 to 2007.

## 2.3 Measuring callback rates

As many as 1477 applications were sent between May 2016 and April 2017 to positions advertised on on-line job search engines (*Indeed.ca*, *emploiquebec.gouv.qc.ca*). We excluded job offers which had been posted on-line for more than two weeks in order to focus on employers with potentially unfilled positions. A single resume was sent to each position.<sup>5</sup> Employers could leave a message on the candidate’s voice mail or send an e-mail to either invite the fictitious candidate to a formal interview or to ask for additional information. Our main analysis presented below considers the application successful if it received a request for a formal job interview, which can be seen as a conservative (narrow) definition of a positive job search outcome. We also conducted a robustness analysis using a broader measure of a positive outcome which combined all attempts from the employer to contact the candidate (e.g. requesting additional information or to discuss before conducting a formal interview). We present below separate regression tables for both outcomes (narrow and broader measures) (see Tables 4 and 5). For brevity, all other tables in the paper are reproduced in the online appendix using the broader outcome measure. Results are largely robust to the measure used.

In order to limit the inconvenience, employers having contacted the fictitious candidates were informed by email within 48 hours that the candidate in question had found another job and was therefore not interested in pursuing matters any further.

## 2.4 Firm characteristics and workplace accessibility

All applications were linked to addresses of firms to which they were sent. We used the provincial business registry of firms operating in the province of Québec to retrieve indicators of firm size, proxied by the number of registered employees.<sup>6</sup> This information

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<sup>5</sup>A benefit of sending one resume to each position is that it avoids spillover effects. Phillips (2019) shows that experiments which send multiple fictional applicants to the same vacancy may confound discrimination against an individual’s characteristics with employers responses to the composition of the applicant pool.

<sup>6</sup>The business registry data can be found at <http://www.registreentreprises.gouv.qc.ca/en/>.

was available for 1436 of the 1477 firms in our sample.

An important issue is to separate genuine discrimination (statistical or taste based) from the confounding effects arising from lack of wheelchair accessibility, which may artificially increase the low callback rates of those indicating a physical disability. We investigated this issue by visiting 611 of the 1477 firms in our sample, including a large share of firms in the metropolitan area of Québec City and 232 firms in the metropolitan area of Montréal. For all visited firms, we documented whether offices were accessible to wheelchair users. To be considered accessible, offices needed to be housed in buildings with an access ramp. Moreover, firms whose offices were situated above the ground floor level required an elevator to be considered accessible. Figure 1 presents the map of firms that were visited (crosses) or not (grey markers) for both metropolitan areas. We find that the geographic centers of both areas are well covered. We also observe a more detailed coverage of the outskirts of Québec city relative to Montréal. Results controlling for accessibility (available upon request) discussed in the next section hold when excluding all Montréal based firms that were visited, suggesting that accessibility of firms in and around Québec city is fairly representative of firms in our sample.

## 3 Data and results

### 3.1 Application and firm characteristics

Table 1 presents the characteristics of the “applicants” as well as those of the firms who received the fictitious CVs. Note that over 62% of applications disclosed a physical disability.<sup>7</sup> Among the latter (923 applications), 48% stressed that firms were entitled to a government subsidy that would cover the costs of adapting their workplace. Moreover, the year of the accident that was disclosed in relevant cover letters varied from 1982 to 2015, with an average of 2004.

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<sup>7</sup>We chose to generate more than 50% of the applications with disability status in order to have enough observations to allow interactions between disability and the mention of the subsidy or the number of years since the accident.

Overall, 28% of all applications were sent to firms operating in the metropolitan area of Québec City, and 72% were sent in the metropolitan area of Montréal. In addition, over 47% of all applications stated that the fictitious applicant was not working at the time the application was sent. The number of years of unemployment since the last job varied from 0 to 7, with an average of 1.72. The average implicit age of the applicants is 31.86. This corresponds to the age the candidate would have if she completed the education profile listed in her resume without any interruption. Employers can infer the age of the potential candidate using this proxy.

Years of experience vary between 1 and 21, with an average of 8.24 years. Only 23% of all fictitious applicants are male. This is due to our decision to exclusively send female applications to job postings for secretaries and receptionists. Applications were relatively well distributed across the four target positions, with slightly more applications sent to receptionist positions (31%) than to other three positions. The bottom panel of Table 1 presents the characteristics of the firms in our sample. Hence 71% of the 611 firms that were visited were considered accessible to wheelchair employees. Only 6% of firms mentioned in their job postings that they subscribed to a policy of promoting equal access opportunities to everyone. This mention is purely voluntary – there are no legal requirements in Québec requiring firms to mention they offer equal access opportunities, although it is illegal to discriminate. Finally, firm size proxied using publicly available registry information is relatively diverse. Of the 1436 firms (out of 1477) for which this information was available, we find 41% of firms have 10 employees or less, while 30% of firms have more than 50 employees.

### 3.2 Callback rates

Column (a) of Table 2 presents baseline callback rates for an interview by target position for applications not mentioning a physical disability. They range between 11.6% and 17.4% across the target positions, with a sample average callback rate of 14.4%. These baseline rates are amongst the highest of those reported in related papers using fictitious applications to measure racial discrimination (see for example [Bertrand and Mullainathan](#),

2004 and Oreopoulos, 2011) and discrimination towards persons with disabilities (Ravaud et al., 1992; Ameri et al., 2018), notwithstanding our conservative definition of callback.<sup>8</sup> Several factors may explain why our baseline callback rates are large. First, unemployment rates in Québec City and Montréal were at historically low levels (4.1% and 6.1%, respectively) during the period when the applications were fielded. Second, applications were only sent to job openings that had been advertised for at most two weeks, thus focusing on vacant job positions. In contrast, Ravaud et al. (1992) sent unsolicited applications, while other studies cited above do not discuss similar restrictions in their experimental design.

Column (b) presents the difference in callback rates relative to baseline for applications disclosing a physical disability. We find that the average callback rate difference is 7.2 percentage points lower relative to baseline, a statistically significant difference. Reductions in callback rates are lowest for programmers (only 0.8 percentage points relative to baseline) and highest for secretaries (10.9 percentage points relative to baseline). The differences are statistically significant at the 1% level (two-sided tests) for all positions save for computer programmers.

Column (c) reports ratios of callback rates of baseline relative to disclosing a disability. We find on average that baseline callback rates are almost two times higher when a physical disability is not disclosed. This ratio varies across target positions – from little more than one for computer programmers to 3.69 for secretaries. Interestingly, positions of computer programmers are the highest skilled positions in our experiment. Either discriminatory practices are traditionally limited in the field of computer programming, or education and high skill levels attenuate discrimination in the labor market.

Overall, our data suggest that wheelchair users are much more penalized in their chances of landing a job interview than what is found in the literature regarding race and ethnicity (*e.g.* Bertrand and Mullainathan, 2004; Oreopoulos, 2011), age (*e.g.* Lahey,

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<sup>8</sup>If we extend our definition of callback to include attempts from an employer to contact a candidate (unless the message is negative) in addition to those seeking a formal interview, we obtain callback rates largely higher than all papers cited above. The exact definition of callback used in the literature is not usually made explicit.

2008), obesity and attractiveness (*e.g.* [Rooth, 2009](#); [Ruffle and Shtudiner, 2014](#)) or sexual orientation (*e.g.* [Patacchini et al., 2015](#)). Our data also suggest that disabled individuals may face more severe discrimination than what has been previously reported (*i.e.* [Ravaud et al., 1992](#); [Ameri et al., 2018](#); [Baert, 2016](#)).<sup>9</sup>

We test whether these discrimination effects may be reduced by programs or firm characteristics aimed at improving prospects for individuals with disabilities. Column (a) of [Table 3](#) shows the callback rates for applications without the mention of the subsidy program in the cover letter or the mention of equal opportunity access by the firm or the wheelchair accessibility. Column (b) presents the effect of each of these mentions or firm characteristics on the callback rates. As expected, wheelchair accessibility and firms promoting equality of access have no significant effect on callback rates for applications not mentioning a disability. For those mentioning a disability, on the other hand, we do find positive and significant effects for both characteristics. Wheelchair accessibility increases the callback rate by 5.7 percentage points, and promoting equality of access increases it by 8.7 percentage points. These effects are statistically significant at the five and one percent (one-sided) level<sup>10</sup>, respectively. Surprisingly, however, we do not find any significant impact of mentioning the availability of a subsidy that would cover the costs of adapting the workplace.

### 3.3 Linear Probability Models

[Table 4](#) presents the parameter estimates of a linear probability model which regresses callback status on resume and firm characteristics.<sup>11</sup> Estimates are based on a subsample of 1436 firms for which information about firm size were available through the provincial business registry. [Table 4](#) first reports separate regressions for each of the four target

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<sup>9</sup>One exception is [Ravaud et al. \(1992\)](#) who find yet higher odds ratios than ours for some firm sizes, but their differential callback rates are lower than ours.

<sup>10</sup>We use one-sided tests as we expect the effect to be positive on callback.

<sup>11</sup>The parameter estimates are very similar in magnitude and significance to the average marginal effects obtained from a probit model (available upon request). The linear probability model has the additional advantage of simplifying the interpretation of interaction effects.

positions (columns (a) to (d)). The four regressions have a common set of explanatory variables, including a dummy variable indicating whether a disability was mentioned in the cover letter, and interactions of this variable with whether a subsidy was mentioned in the cover letter and the number of years since the occurrence of the accident responsible for the disability. Other covariates (not interacted with disability) include gender, age, labor market experience (in years), whether the application was sent in the metropolitan area of Québec City, whether the applicant currently works, the number of years of unemployment since the last job, and dummy variables to proxy firm size using the number of employees.

We find that disability significantly decreases callback rates on average for all positions but programmers. When significant, the estimated decreases in callback rates are sizable, ranging from 9.6 to 11.7 percentage points. Interestingly, programmers are the most highly educated positions covered in our design. While the lack of discrimination may be position-specific, we conjecture that the additional education may crowd out or attenuate potential discrimination. Mention of a subsidy and the number of years since the applicant became disabled have no significant impact on discrimination in all four positions.

Callback rates tend to be significantly higher in Québec City relative to Montréal for secretary and receptionist positions. The latter reflects the state of the labor market in both cities, with a lower unemployment rate in Québec City relative to Montréal (see discussion in previous subsection). For secretaries, we further find a negative and significant effect of the number of years since last employment. Firm size has a limited impact on callback rates with one exception – firms with 11 to 25 employees have 12.4 percentage points higher callback rates than firms with 10 or less employees (reference category) for secretaries. Finally, we find no impact of a claim that a firm offers “Equal Access Employment” on callback rates. Column (e) presents estimates from a model pooling data from all four positions together, adding binary variables to control for differences across positions (secretary positions serve as reference group). Results from this specification are largely in line with the previous analysis.

The potential discrimination measured in the previous analysis may partly reflect the fact that some firms were not accessible when our experiment was conducted. Column



(f) presents the results from an estimation pooling all positions, made on the subsample of firms for which we observe accessibility and adding as explanatory variables the accessibility for wheelchairs (a binary variable), as well as an interaction of this variable with disability status. The estimated effect of disability remains negative and high (-10.5 percentage points) and significant, although it is less precise because of the lower number of observations. The effect of accessibility is not significant. Thus, according to our results, accessibility issues are little responsible for the measured discrimination, if at all.

The preceding analysis allowed discrimination to vary across positions, with availability of a subsidy, with years since the onset of disability, and with wheelchair accessibility. A richer set of interactions with disability status could reveal further insights on the heterogeneity of discrimination across our population. The last two columns present an extended model that uses the pooled data from all positions and interacts each variable with disability status. Column (g) presents this estimation's leading effects (variables not interacted), while column (h) presents the effects of variables interacted with disability status. The leading effect of disability is -10.9 percentage points, capturing discrimination relating to positions of secretaries (reference category). We find no significant positive effect of any variable interacted with disability. This analysis confirms previous findings and further reasserts that few factors apart from those distinguishing programmer positions can attenuate discrimination facing persons living with physical disabilities.

All results presented above are based on a strict definition of callback, *i.e.* defined as a request for a formal job interview. Potentially non-discriminating employers may wish to seek additional information to evaluate the feasibility of hiring a disabled candidate prior to proceeding to a formal interview. In this case, our results potentially confound this concern for discrimination. Therefore, as a robustness analysis, we estimate our linear probability model by modifying the dependent variable (callback status) to include any request from the employer to contact the candidate, unless the message is negative. Table 5 presents the results. The estimates are largely in line with the previous analysis. Since the callback rates that include information requests are necessarily larger, the estimates of the effect of disability on callback in percentage points are also larger. Excluding program-

mers, the negative effects of disability status are significant at a one-percent significance level for all positions, ranging from 19.3% (secretaries) to 24.9% (accounting clerks). Furthermore, wheelchair accessibility does not reduce discrimination as measured with this new definition of callback (see column (f)), suggesting that concerns for accessibility play no more role in employers requesting information than it does for formal interviews.

### 3.4 Bounding the proportion of discriminating firms

In this section we show that differences in callback rates can be used to bound the proportion of discriminating firms in our sample. Our approach assumes two types of firms populate the labor market. Let a proportion  $\pi$  of firms discriminate against persons with disabilities, and  $d$  denote a binary indicator taking a value of 1 when a firm discriminates, 0 otherwise. The callback rate of an application without mention of a disability and with a vector of characteristics  $\mathbf{x}$  is given by

$$\Pr(\text{call}^{\text{without}}|\mathbf{x}) = \Pr(\text{call}^{\text{without}}|\mathbf{x}, d = 1) \pi + \Pr(\text{call}^{\text{without}}|\mathbf{x}, d = 0) (1 - \pi), \quad (1)$$

where  $\mathbf{x}$  contains information included in the application such as gender and work experience, but not disability status. Our main identifying assumption is the following

$$\Pr(\text{call}^{\text{without}}|\mathbf{x}, d = 1) = \Pr(\text{call}^{\text{without}}|\mathbf{x}, d = 0). \quad (2)$$

The later implies that both types of firms evaluate similarly applications not mentioning a disability, yielding the same callback rates. It is possible that (2) only holds for some specific subset of application characteristics  $\mathbf{x}$ . This would occur if for example firms that discriminate against persons with disabilities also discriminate against female applications. In these cases, a valid bound on  $\pi$  can be derived using only male applications. Such difficulties can in principle be detected in the experimental data. For example, we do not find that callback rates vary significantly with gender (see Table 4), suggesting no need to condition on gender in our analysis. Assumption 2 further implies that  $\Pr(\text{call}^{\text{without}}|\mathbf{x}, d = 0) = \Pr(\text{call}^{\text{without}}|\mathbf{x})$  as both types of firm behave similarly absent a mention of a disability.

Both types of firms do however treat applications mentioning a disability differently. From (2) and the law of total probability it follows that

$$\begin{aligned} \Pr(\text{call}^{with}|\mathbf{x}) &= \Pr(\text{call}^{with}|\mathbf{x}, d = 1) \pi + \Pr(\text{call}^{with}|\mathbf{x}, d = 0) (1 - \pi) \\ &= \Pr(\text{call}^{with}|\mathbf{x}, d = 1) \pi + \Pr(\text{call}^{without}|\mathbf{x}) (1 - \pi) \end{aligned} \quad (3)$$

Solving for  $\pi$  gives

$$\pi = \frac{\Pr(\text{call}^{with}|\mathbf{x}) - \Pr(\text{call}^{without}|\mathbf{x})}{\Pr(\text{call}^{with}|\mathbf{x}, d = 1) - \Pr(\text{call}^{without}|\mathbf{x})}$$

The experimental data identify callback rates  $\Pr(\text{call}^{with}|\mathbf{x})$  and  $\Pr(\text{call}^{without}|\mathbf{x})$ , but not  $\Pr(\text{call}^{with}|\mathbf{x}, d = 1)$ . The later is bounded from below at 0, and from above at  $\Pr(\text{call}^{with}|\mathbf{x})$  in order to restrict  $\pi$  to be no greater than 1. It follows that

$$\pi \in \left[ \frac{\Pr(\text{call}^{without}|\mathbf{x}) - \Pr(\text{call}^{with}|\mathbf{x})}{\Pr(\text{call}^{without}|\mathbf{x})}, 1 \right] \quad (4)$$

The lower bound on  $\pi$  is thus a simple function of the callback rates of applications mentioning or not a disability, conditional on  $\mathbf{x}$ . Column (a) of Table 6 presents estimated lower bounds and their corresponding (one-sided) asymptotic confidence intervals for all positions and separately for each of the four positions in the experiment. These estimates are obtained by replacing callback rates in (4) with estimates taken from Table 2 (we find similar values of bounds when using the definition of callback that includes any request from the employer to contact the candidate). We find that the estimated lower bound for  $\pi$  using the aggregate callback rates is 49.7%, suggesting that almost half of the firms in our experiment discriminate against persons with disabilities. Estimated lower bounds vary across positions, the lowest being 6.3% for programmers. The highest is for secretaries and accounting clerks (both 73%). Column (b) presents the lower 95% one-sided confidence interval (CI) on the estimated lower bound – an even more conservative bound of the minimum proportion of firm that discriminate.<sup>12</sup> Confidence intervals for the lower

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<sup>12</sup>The standard errors are calculated using the delta method.

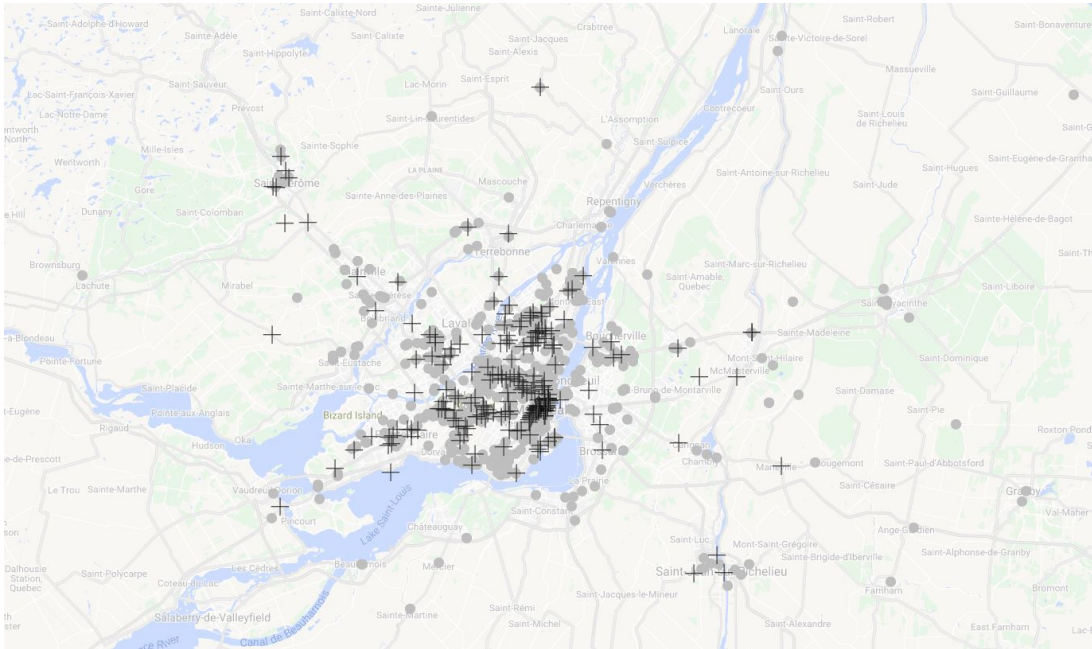
bound is negative for programmers because the bound is not statistically significant. This reflects the relatively weak effect of discrimination measured for this profession, making it impossible to conclude there is a significant share of firms discriminating against computer programmers. However, the lower bounds of the confidence intervals are relatively high for other professions (between 36.7% and 54.3%), providing clear evidence that a substantial share of firms likely discriminate against individuals with physical disabilities for these professions.

## 4 Conclusion

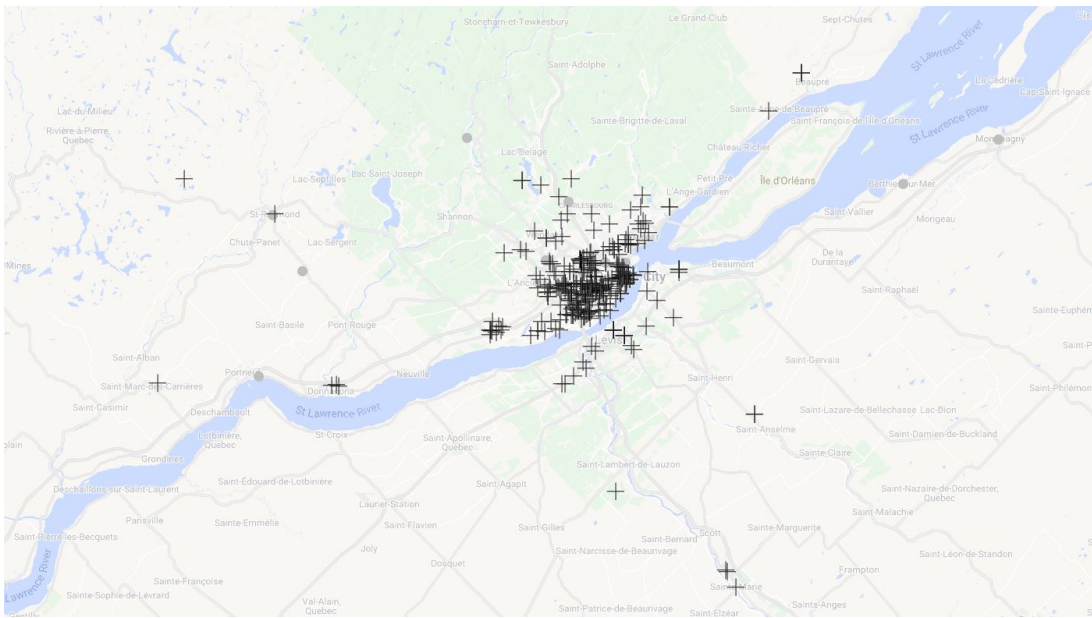
This paper presented direct evidence of discrimination facing persons with physical disabilities. Our design allowed to control for the confounding effects of workplace accessibility for wheelchair users, and highlighted the relative ineffectiveness of programs aimed at lowering or eliminating hiring costs of firms. Together, these results point to a fundamental problem relating to the perception firms have of physical disabilities, even when the latter interfere in a very limited way with job requirements. Our analysis focused on persons with specific mobility restrictions. Yet, local organizations who helped design the current experiment and who support persons with disabilities in their job search efforts firmly believe that wheelchair users face the fewest hurdles integrating the labor market. We conjecture that discrimination against persons with other disabilities (*e.g.* mental, visual) is thus no less prominent.

We further showed how the experimental data can be used to bound the proportion of discriminating firms. These bounds provide complementary information on the severity of discrimination in the marketplace. What is more, information on the share of discriminating firms is more easily transferable to equilibrium labor market models taking into account discrimination but who otherwise rely mostly on functional form assumptions (*e.g.* Bowlus and Eckstein (2002), Flabbi (2010)) to identify the share of discriminating firms. Future work should incorporate these bounds in the estimation of these models. Doing so would ease identification of these models and provide more robust

policy recommendations which can be useful to foster employment of persons living with disabilities.



(a) Montréal



(b) Québec

Figure 1: Geographic location of firms in our sample for metropolitan areas of Québec city and Montréal. Crosses (grey markers) indicate location of firms whose accessibility was (not) verified.

<b>Application characteristics</b>					
	Mean	SD	Min	Max	N
Disability	0.62	0.48	0	1	1477
Subsidy	0.48	0.50	0	1	923
Year of accident	2004	9.07	1982	2015	923
Quebec City	0.28	0.45	0	1	1477
Not currently working	0.47	0.50	0	1	1477
Nb of years since last job	1.72	2.11	0	7	1477
Age	31.86	5.80	22	44	1477
Experience	8.24	5.62	1	21	1477
Male	0.23	0.42	0	1	1477
Secretary	0.22	0.42	0	1	1477
Accounting clerk	0.22	0.41	0	1	1477
Programmer	0.25	0.43	0	1	1477
Receptionist	0.31	0.46	0	1	1477

<b>Firm characteristics</b>					
	Mean	SD	Min	Max	N
Accessible for wheelchairs	0.71	0.46	0	1	611
Equal access to employment	0.06	0.25	0	1	1477
0 to 10 employees	0.41	0.49	0	1	1436
11 to 25 employees	0.16	0.36	0	1	1436
21 to 50 employees	0.14	0.34	0	1	1436
More than 50 employees	0.30	0.46	0	1	1436

Table 1: Summary statistics

	Reference (a)	Diff. if disabled (b)	Ratio ref./disab. (c)	Observations (d)
Secretary	0.149	-0.109*** ( 0.032)	3.691	327
Receptionist	0.174	-0.097*** ( 0.031)	2.268	461
Accounting clerk	0.116	-0.085*** ( 0.028)	3.682	319
Programmer	0.127	-0.008 ( 0.037)	1.067	370
Montreal	0.123	-0.070*** ( 0.017)	2.331	1059
Quebec City	0.190	-0.060* ( 0.036)	1.464	418
<b>Total</b>	0.144	-0.072*** ( 0.016)	1.989	1477

Standard errors in parentheses

\*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ ; where p-values are for a **two-sided** test of proportion testing the null hypothesis that the callback rates for applications with and without a mention of disability are equal.

Table 2: Callback rates

	No (a)	Diff. if Yes (b)	Ratio No/Yes (c)	Observations (d)
<b>Disability = 0</b>				
Accessible for wheelchairs	0.177	0.011 ( 0.058)	0.942	216
Equal access to employment	0.147	-0.027 ( 0.052)	1.224	554
<b>Disability = 1</b>				
Accessible for wheelchairs	0.051	0.057** ( 0.032)	0.469	395
Equal access to employment	0.068	0.087*** ( 0.040)	0.439	923
Mention of subsidy	0.071	0.004 ( 0.017)	0.947	923

Standard errors in parentheses

\*\*\*  $p < 0.01$ , \*\*  $p < 0.05$ , \*  $p < 0.1$ ; where p-values are for a **one-sided** test of proportion testing the null hypothesis that the callback rates for applications with (or sent to a firm with) and without (or sent to a firm without) the characteristic are equal.

Table 3: Effects of particular elements of the application or the vacancy on callback rates



	Secretary	Receptionist	Acc. Clerk	Programmer	Total	Total-Access	Total-interactions	
	(a)	(b)	(c)	(d)	(e)	(f)	Main var. (g)	Inter. (h)
Disability	-0.096** (0.039)	-0.105*** (0.040)	-0.117*** (0.041)	0.010 (0.051)	-0.080*** (0.022)	-0.105* (0.060)	-0.109** (0.053)	-
Access for wheelchair	-	-	-	-	-	0.026 (0.060)	-	-
Acc. for wheel. × disab	-	-	-	-	-	0.032 (0.065)	-	-
Subsidy × disab.	0.011 (0.033)	-0.018 (0.032)	-0.015 (0.022)	0.027 (0.042)	0.002 (0.017)	0.015 (0.028)	-	0.000 (0.017)
Yrs since acc. × disab.	-0.001 (0.002)	0.002 (0.002)	0.003 (0.002)	-0.002 (0.002)	0.000 (0.001)	-0.000 (0.002)	-	0.000 (0.001)
Male	-	-	-0.013 (0.029)	0.059* (0.035)	0.026 (0.023)	0.021 (0.049)	-0.028 (0.045)	0.084 (0.052)
Age - 22	0.022** (0.010)	-0.004 (0.008)	-0.003 (0.008)	-0.013* (0.008)	-0.002 (0.004)	-0.006 (0.007)	0.002 (0.008)	-0.007 (0.010)
Experience	-0.020* (0.010)	0.004 (0.008)	0.001 (0.008)	0.010 (0.008)	0.001 (0.004)	0.006 (0.008)	-0.003 (0.008)	0.007 (0.010)
Quebec City	0.126*** (0.039)	0.117*** (0.039)	0.005 (0.031)	0.058 (0.048)	0.082*** (0.020)	0.131*** (0.034)	0.068* (0.035)	0.021 (0.042)
Not currently working	0.073 (0.069)	0.023 (0.066)	0.044 (0.073)	-0.025 (0.065)	0.022 (0.034)	0.039 (0.061)	0.023 (0.062)	-0.008 (0.073)
Nb of yrs since last job	-0.052*** (0.019)	0.005 (0.015)	-0.012 (0.017)	-0.002 (0.014)	-0.010 (0.008)	-0.011 (0.015)	-0.014 (0.015)	0.009 (0.018)
11 to 25 employees	0.124** (0.056)	0.027 (0.045)	0.007 (0.040)	-0.045 (0.053)	0.022 (0.024)	0.030 (0.040)	0.063 (0.051)	-0.062 (0.057)
21 to 50 employees	0.052 (0.054)	-0.028 (0.045)	0.073 (0.046)	-0.039 (0.062)	0.008 (0.025)	0.014 (0.042)	0.052 (0.051)	-0.070 (0.057)
More than 50 empl.	0.009 (0.037)	-0.014 (0.036)	0.030 (0.031)	-0.050 (0.038)	-0.010 (0.018)	0.021 (0.033)	-0.021 (0.035)	0.014 (0.041)
Equal access to empl.	-0.026 (0.080)	0.144 (0.108)	0.017 (0.061)	0.084 (0.078)	0.048 (0.040)	0.082 (0.079)	0.002 (0.054)	0.097 (0.079)
Receptionist	-	-	-	-	-0.032 (0.024)	-0.088 (0.056)	0.029 (0.043)	0.016 (0.048)
Accounting clerk	-	-	-	-	0.050* (0.026)	0.004 (0.060)	-0.012 (0.050)	-0.029 (0.054)
Programmer	-	-	-	-	0.038* (0.022)	0.063* (0.037)	0.003 (0.052)	0.068 (0.059)
Constant	0.090** (0.040)	0.128*** (0.046)	0.123** (0.053)	0.178*** (0.061)	0.114*** (0.026)	0.039 (0.068)	0.133*** (0.046)	-
Observations	312	451	312	361	1436	600	1436	

(Heteroscedasticity robust standard errors between parentheses)

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1 (two-sided tests)

Table 4: Linear probability model of the determinants of callback rates for an interview

	Secretary	Receptionist	Acc. Clerk	Programmer	Total	Total-Access	Total-interactions	
	(a)	(b)	(c)	(d)	(e)	(f)	Main var.	Inter.
							(g)	(h)
Disability	-0.193*** (0.058)	-0.202*** (0.055)	-0.249*** (0.052)	0.026 (0.065)	-0.164*** (0.029)	-0.193** (0.077)	-0.169** (0.068)	-
Access for wheelchair	-	-	-	-	-	0.002 (0.073)	-	-
Acc. for wheel. × disab	-	-	-	-	-	0.021 (0.083)	-	-
Subsidy × disab.	-0.056 (0.042)	0.032 (0.045)	0.029 (0.037)	0.035 (0.051)	0.020 (0.023)	0.057 (0.037)	-	0.015 (0.023)
Yrs since acc, × disab.	-0.003 (0.002)	0.001 (0.003)	0.004 (0.003)	-0.006** (0.003)	-0.001 (0.001)	-0.002 (0.002)	-	-0.002 (0.001)
Male	-	-	0.001 (0.041)	-0.002 (0.044)	-0.001 (0.030)	-0.014 (0.065)	-0.058 (0.060)	0.090 (0.068)
Age - 22	0.018 (0.012)	-0.017 (0.010)	-0.010 (0.011)	-0.019** (0.009)	-0.009 (0.005)	-0.007 (0.009)	-0.004 (0.011)	-0.009 (0.012)
Experience	-0.014 (0.012)	0.016 (0.011)	0.008 (0.012)	0.019** (0.009)	0.009 (0.005)	0.009 (0.009)	0.004 (0.011)	0.009 (0.012)
Quebec City	0.129*** (0.048)	0.097** (0.046)	-0.018 (0.043)	0.105* (0.061)	0.081*** (0.025)	0.144*** (0.041)	0.083* (0.044)	-0.008 (0.053)
Not currently working	0.156* (0.088)	0.044 (0.082)	-0.006 (0.094)	-0.030 (0.090)	0.040 (0.044)	0.076 (0.073)	0.123 (0.079)	-0.157* (0.093)
Nb of yrs since last job	-0.062*** (0.024)	0.014 (0.021)	0.003 (0.025)	-0.011 (0.021)	-0.011 (0.012)	-0.018 (0.019)	-0.030 (0.021)	0.038 (0.024)
11 to 25 employees	0.168** (0.069)	0.072 (0.058)	0.013 (0.059)	0.007 (0.070)	0.060* (0.032)	0.028 (0.049)	0.112* (0.062)	-0.078 (0.071)
21 to 50 employees	0.057 (0.070)	-0.002 (0.059)	0.057 (0.056)	0.095 (0.082)	0.045 (0.033)	0.047 (0.052)	0.090 (0.063)	-0.071 (0.073)
More than 50 empl.	0.090 (0.055)	0.046 (0.049)	0.081 (0.050)	-0.046 (0.048)	0.036 (0.025)	0.063 (0.041)	0.066 (0.050)	-0.052 (0.057)
Equal access to empl.	-0.022 (0.105)	0.024 (0.112)	0.088 (0.085)	0.069 (0.092)	0.047 (0.048)	0.112 (0.092)	0.038 (0.073)	0.007 (0.094)
Receptionist	-	-	-	-	-0.036 (0.032)	-0.110* (0.064)	0.028 (0.055)	0.064 (0.062)
Accounting clerk	-	-	-	-	0.082** (0.035)	0.078 (0.082)	-0.034 (0.065)	0.006 (0.072)
Programmer	-	-	-	-	0.063** (0.029)	0.107** (0.044)	-0.018 (0.068)	0.159** (0.078)
Constant	0.208*** (0.053)	0.279*** (0.058)	0.252*** (0.072)	0.307*** (0.072)	0.243*** (0.034)	0.159* (0.082)	0.245*** (0.058)	-
Observations	312	451	312	361	1436	600	1436	

(Heteroscedasticity robust standard errors between parentheses)

\*\*\* p<0.01, \*\* p<0.05, \* p<0.1 (two-sided tests)

Table 5: Linear probability model of the determinants of of callback rates for an interview or requesting new information

	Lower bound (a)	Lower one-sided 95% CI (b)	Observations (c)
Secretary	0.729 ( 0.113)	0.543	327
Receptionist	0.559 ( 0.117)	0.367	461
Accounting clerk	0.728 ( 0.128)	0.518	319
Programmer	0.063 ( 0.283)	-0.403	370
Montreal	0.571 ( 0.091)	0.420	1059
Quebec City	0.317 ( 0.156)	0.061	418
Not accessible for wheelchairs	0.713 ( 0.139)	0.485	180
Accessible for wheelchairs	0.425 ( 0.139)	0.197	431
Equal acc. emp. = 0	0.535 ( 0.077)	0.409	1382
Equal acc. emp. = 1	-0.296 ( 0.677)	-1.411	95
<b>Total</b>	0.497 ( 0.079)	0.368	1477

Standard errors in parentheses (calculated using the delta method)

Table 6: Estimated bounds of proportion of discriminating firms

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