

Yannick Dufresne

Professeur adjoint, Université Laval
Chaire de leadership en enseignement des sciences sociales
numériques

1602-380 Grande-Allée Ouest
G1S 4M1
Québec, Canada
☎ +1 (418) 905 0968
✉ yannick.dufresne@pol.ulaval.ca
Citoyenneté canadienne

Éducation

- 2015–2017 **Stage postdoctoral en science politique**, *Université Laval*.
Directeurs de recherche: Prof. François Gélinau et Prof. Thierry Giasson.
- 2007–2015 **Doctorat en science politique**, *Université de Toronto*.
Directeur de recherche: Prof. Neil Nevitte.
Thèse: Absent Mandate? The Role of Positional Issues in Canadian Elections.
Formation méthodologique: Interuniversity Consortium for Political and Social Research (ICPSR), University of Michigan (2007 et 2008).
- 2005–2007 **Maîtrise en science politique**, *Université de Montréal*.
Directeur de recherche: Prof. Richard Nadeau.
Mémoire: La théorie du marketing politique et le repositionnement du Parti conservateur du Canada lors de l'élection de 2006.
- 2002–2005 **Baccalauréat (Science politique/Informatique)**, *Université de Montréal*.
Vingt-quatre crédits obtenus à *The Institute of Higher European Studies*,
La Haye, Pays-Bas.

Enseignement

- 2018-2019 Persuasion sociale, influence et opinion publique (POL2425), *Université Laval*.
- 2015-2019 Analyse quantitative (POL7004), *Université Laval*.
- 2017 Devis de recherche (POL7031), *Université Laval*.
- 2007-2012 Canadian Politics (POL214), Assistant de cours, *Université de Toronto*.

Articles avec comité de lecture

- Nadjim Fréchet, Justin Savoie et Yannick Dufresne. Analysis of Text Analysis Syllabi. *PS: Political Science & Politics*. 2019. (En resoumission)
- Guillaume Côté, Camille Tremblay-Antoine, Yannick Dufresne et Lisa Birch. Campaign Pledge Evaluation Tools: New Tools for Citizens, New Avenues for Research. *Journal of Information Technology & Politics*. 2019. (En resoumission)
- Marc-André Bodet, Yannick Dufresne, Joanie Bouchard et François Gélinau. Follow the (Issue) Leader? The Leader-Led Nexus Revisited. *Public Opinion Quarterly*. 2019. (Accepté)
- Yannick Dufresne et Catherine Ouellet. Conceptualization, Measurement and Effects of Positional Issues in the Canadian Electoral Context. *Heliyon*. 2019.

- Yannick Dufresne, Éric Montigny et Charles Tessier. Generational and life-cycle effects on support for Quebec independence. *French Politics*, 17(1): 50-63. 2019.
- Yannick Dufresne et Nick Ruderman. Public Attitudes toward Official Bilingualism in Canada: Making Sense of Regional and Sub-Regional Variation. *American Review of Canadian Studies*. 2018. DOI: 10.1080/02722011.2018.1544914.
- Mickael Temporão, Yannick Dufresne, Justin Savoie et Clifton van der Linden. Crowdsourcing the vote: New horizons in citizen forecasting. *International Journal of Forecasting*. 2018.
- Yannick Dufresne et Catherine Ouellet. Public Issues or Issue Publics? The Distribution of Genuine Political Attitudes. *Behavioural Public Policy*. 2018. DOI: 10.1017/bpp.2018.28.
- Yannick Dufresne, Anja Kilibarda, André Blais et Alexis Bibeau-Gagnon. Religiosity or Racism? The Bases of Opposition to Religious Accommodation in Quebec. *Nations and Nationalism*. 2018. DOI: 10.1111/nana.12429.
- Yannick Dufresne, Charles Tessier, Alexandre Blanchet et Mickael Temporaio. The Symbolic Mosaic: An Empirical Typology of National Symbolic Webs and its Effect on Vote Choice in Canada. *National Identities*. 2018. DOI: 10.1080/14608944.2018.1463516.
- Mickael Temporão, Corentin Van de Kerckhove, Clifton van der Linden, Yannick Dufresne et Julien Hendrickx. Ideological Scaling of Social Media Users: A Dynamic Lexicon Approach. *Political Analysis*, 26(4): 457-473. 2018.
- Èvelyne Brie et Yannick Dufresne. Tones from a Narrowing Race: Polling and Online Political Communication during the 2014 Scottish Referendum Campaign. *British Journal of Political Science*. DOI: 10.1017/S0007123417000606. 2018.
- Shaun Ratcliff, Andrea Carson et Yannick Dufresne. Public opinion and policy responsiveness in Australia: The case of same-sex marriage. *Australian Journal of Political Science*, 53(1): 3-23. 2017.
- Danny Osborne, Yannick Dufresne, Gregory Eady, Jennifer Lees-Marshment et Clifton van der Linden. Is the personal always political? Education and political knowledge strengthen the relationship between openness and conservatism. *Journal of Individual Differences*, 38(3): 133-143, 2017.
- Clifton van der Linden et Yannick Dufresne. The Curse of Dimensionality in Voter Engagement Applications. *Journal of Elections, Public Opinion and Parties*, 27(1): 9-30, 2017.
- Andrea Carson, Yannick Dufresne et Aaron Martin. Wedge Politics: Mapping voter attitudes to asylum seekers using 'big data' during the Australian 2013 federal election campaign. *Policy & Internet*, 8(4): 478-498, 2016.
- Jennifer Lees-Marshment, Yannick Dufresne, Gregory Eady, Danny Osborne, Clifton van der Linden et Jack Vowles. Vote Compass in the 2014 New Zealand Election: Hearing the Voice of New Zealand Voters. *Political Science*, 67(2): 94-124, 2015.

- Anja Kilibarda et Yannick Dufresne. Not that Kind of Person: Extreme Political Attitudes and Personality Traits. *Journal of Behavioral & Social Sciences*, 2(4:1), 2015.
- Yannick Dufresne et Neil Nevitte. Why Do Publics Support Minority Government. *Parliamentary Affairs*, 67: 825-840, 2014.
- Yannick Dufresne, Sanjay Jeram et Alexandre Pelletier. The True North Strong and Free Healthcare? Nationalism and Attitudes Towards Private Healthcare Options in Canada. *Revue canadienne de science politique/Canadian Journal of Political Science*, 47(03), Septembre 2014.

Contributions à des ouvrages collectifs

- Yannick Dufresne, Nadjim Fréchet et Justin Savoie. La génération Z sous la loupe de la Boussole électorale. Dans Éric Montigny et François Cardinal. *Jeunes et politique: Amour ou désamour?*. Éditions La Presse. 2019. (Accepté)
- Yannick Dufresne and Brittany Davidson. Big Data. Dans Jean-Frédéric Morin, Olsson, Christian et Ece Özlem Atikcan, éditeurs, *Key Concepts in Research Methods*. Routledge, Oxford, 2019.
- Yannick Dufresne, Mickael Temporão et Thierry Giasson. Of Walls and Whispers: The Use of Facebook during the 2012 Quebec Election. Dans Mireille Lalancette, Vincent Raynauld et Erin Crandall, éditeurs, *What's #Trending In Canadian Politics? Understanding Transformations in Power, Media, and the Public Sphere*. UBC Press, Vancouver, 2019.
- Yannick Dufresne et Clifton van der Linden. Digital technology and civic engagement: The case of Vote Compass. In Alex Marland et Thierry Giasson (dir.), *Canadian Election Analysis: Communication, Strategy, and Democracy*. UBC Press, Vancouver, 2015.
- Yannick Dufresne et Alex Marland. Political Marketing in the Great White North: The Rules of the Game. In Thierry Giasson et Alex Marland (dir.), *Political Marketing in Canada*. UBC Press, Vancouver, 2011.

Autres publications

- Yannick Dufresne. Change that Feels Like Déjà Vu: The Victory of Trudeau's Liberals in the 2015 Canadian Federal Election. *International Political Marketing Group*, Oakland, New Zealand. Mars 2016.
- Yannick Dufresne et François Gélinau. Boussole électorale. *Centre for the Study of Democratic Citizenship*. 2015.
- Yannick Dufresne. Vague orange albertaine? Une réflexion sur les sondages s'impose. *CBC/Radio-Canada*. May 2015.
- Peter Loewen, Clifton van der Linden, Yannick Dufresne et Gregory Eady. In the End, the Election Was About Issues. *Inroads* 30: 60-66. 2011.

Financement

Chaires *Chaire de leadership en enseignement des sciences sociales numériques, Fondation Université Laval.* 2017. \$400,000.

Subventions *Programme d'appui aux relations canadiennes (Secrétariat du Québec aux relations canadiennes).* Projet: *Polimètre Nouveau-Brunswick.* 2019. \$75,000.

- *Institutionnel - Fonds général de recherche du CRSH.* Projet: *Aide au démarrage en recherche - Entre craintes et espoirs (Deuxième octroi).* 2019. \$7,500.
- *Institutionnel - Fonds général de recherche du CRSH.* Projet: *Aide au démarrage en recherche - Entre craintes et espoirs (Premier octroi).* 2018. \$7,500.
- *Fonds de démarrage - Centre pour l'étude de la citoyenneté démocratique.* Projet: *En quête de validité: Les mesures de saillance personnelle sous la loupe des instruments physiologiques (avec Pénélope Daignault).* 2016. \$7,500.
- *Fonds de démarrage - Centre pour l'étude de la citoyenneté démocratique.* Projet: *Study of Big Data: Web Politics (avec Thierry Giasson, Marc-André Bodet, François Gélinau, et Pierre-Yves Langlois).* 2013. \$7,500.

Bourses *Bourse post-doctorale (FRQSC).* 2015. \$60,000.

- *Bourse post-doctorale, Prix d'excellence de la FSS (Université Laval).* 2015. \$20,000.
- *Tom Easterbrook Scholarship in Communications and the Mass Media.* 2014. \$3,000.
- *Chaire de recherche sur la démocratie et les institutions parlementaires.* 2014. \$10,000.
- *University of Toronto Scholarship in Quantitative Methods.* 2013. \$500.
- *Ontario Graduate Scholarship (OSAP).* 2011. \$15 000.
- *Doctoral Fellowship (SSHRC).* 2009. \$40 000.
- *SGS Restricted Award (University of Toronto).* 2009. \$1 500.
- *Ontario Graduate Scholarship (OSAP).* 2008. \$15 000.
- *Ken Bryden Scholarship in Canadian Government and Politics.* 2008. \$5 000.
- *University of Toronto Doctoral Scholarship.* 2007. \$2 500.

Projets de transfert des connaissances

- *Boussole électorale (avec Vox Pop Labs).* 2011-2019.
- *Polimètre (avec le Centre d'analyse des politiques publiques).* 2017-2019.
- *Pollinise (avec CIVIX-Qc et Impact Campus).* 2018.
- *Vitrine parlementaire.* En développement.
- *Build-A-Voter.* En développement.

Conférences académiques

- Rancourt, Marc-Antoine, Catherine Ouellet et Yannick Dufresne. 2019. Is the Death Penalty Debate Really Dead? Contrasting Capital Punishment Support in Canada and the United States. *Emotions, Populism and Polarised Politics, Media and Culture Conference*, University of Helsinki, Finland, August 20, 2019.
- Sandrine Roginsky et Yannick Dufresne. Médias traditionnels et médias sociaux. *Association française de science politique (AFSP)*, Bordeaux, France, 3 juillet 2019.
- Alexis Bibeau-Gagnon, Yannick Dufresne, Catherine Ouellet et Justin Savoie. If Trudeau Was Against Marijuana, Would You? Basis of Support and Electoral Consequences of the Legalization of Marijuana in Canada. *Canadian Political Science Association (CPSA)*, Vancouver, Canada, 6 juin 2019.
- Camille Tremblay-Antoine et Yannick Dufresne. Mapping the Voting Advice Application Studies: A Scoping Review Differentiating Distinctive Fields in the Study of Voting Advice Applications. *European Consortium of Political Research*, Hambourg, Allemagne, 24 août 2018.
- Nadjim Fréchet et Yannick Dufresne. Text Analysis of Text Analysis Syllabi. *Ninth Annual Conference on New Directions in Analyzing Text as Data (TADA)*, Seattle, Washington. 21 septembre 2018.
- François Gélinau, Mathieu Turgeon et Yannick Dufresne. Individual and Institutional Determinants of Electoral Accountability in Four Latin American Federal Regimes. *European Political Science Association (EPSA)*, Milan, Italie. 23 juin 2017.
- Yannick Dufresne, Justin Savoie et Mickael Temporão. Prediction Spillover: The effects of the national electoral race on local riding citizen forecasts. *Southern Political Science Association (SPSA)*, Nouvelle-Orléans, Louisiane. 14 janvier 2017.
- Anja Kilibarda, Yannick Dufresne et André Blais. Reasonable Accommodation: Religiosity or Racism? *European Consortium for Political Research (ECPR)*, Prague, République Tchèque. 9 septembre 2016.
- Shaun Ratcliff, Andrea Carson et Yannick Dufresne. The same-sex marriage debate in Australia: Public opinion and policy congruence. *American Political Science Association (APSA)*, Philadelphie, Pennsylvanie. 2 septembre 2016.
- Mickael Temporão, Corentin Vande Kerckhove et Yannick Dufresne. Opinion 2.0: Do Social Media Echo Users' Ideologies. *Midwest Political Science Association National Conference (MPSA)*, Chicago, Illinois. 9 avril 2016.
- Charles Tessier et Yannick Dufresne. A Cyclical Threat? Generational and Life-Cycle Effects on Support for Quebec Separatism. *Annual Meeting of the American Association of Behavioral and Social Sciences (AABSS)*, Las Vegas, Nevada. 1er février 2016.
- Yannick Dufresne et Mickael Temporão. Right On? The Predictive Power of Citizen Forecasts in Canadian Elections. *Southern Political Science Association (SPSA)*, San Juan, Puerto Rico. 7 janvier 2016.

- Yannick Dufresne et Anja Kilibarda. You're Hot and You're Cold: Wording Effects in Feeling Thermometer Evaluations of Groups. *Southern Political Science Association (SPSA)*, San Juan, Puerto Rico. 7 janvier 2016.
- Yannick Dufresne. Canada 2015: Three Predictive Angles. *Event organized by the Centre for the Study of Democratic Citizenship (CSDC), McGill University*, Montreal, Québec. Septembre 5 2015.
- Yannick Dufresne, Marc-André Bodet et François Gélinau. Follow the (Issue) Leader? Subgroup Effects of Easy Issues. *American Political Science Association (APSA)*, San Francisco, California. 17 septembre 2015.
- Charles Tessier, Yannick Dufresne et Clifton van der Linden. Toward a Theory of Separatism in Post-Industrial Democracies: The Quebec Case. *American Political Science Association (APSA)*, San Francisco, California. 18 september 18 2015.
- Andrea Carson et Yannick Dufresne. The Thin Edge of the Wedge: How Institutions Shape Wedge Politics Logic. *European Consortium for Political Research (ECPR)*, Montreal, Quebec. 28 août 2015.
- Yannick Dufresne et Clifton van der Linden. Not (Just) a Math Problem: Evaluating the Validity of VEA Algorithms. *European Consortium for Political Research (ECPR)*, Montreal, Quebec. 28 août 2015.
- Yannick Dufresne et Mickael Temporão. Can People Predict? Micro-Level Predictions in Australia and Canada. *Midwest Political Science Association National Conference (MPSA)*, Chicago, Illinois. 4 mars 2015.
- Yannick Dufresne. New Data Collection and Opportunities. *Annual Meeting of the National Center of Competence in Research Challenges to Democracy in the 21st Century (NCCR-Democracy)*, Zurich, Switzerland. 19 novembre 2014.
- Yannick Dufresne. Déluge numérique en sciences sociales: Trousse de survie. *Event organized by the CEFAN, Laval University*, Quebec City, Quebec. 6 novembre 2014.
- Yannick Dufresne. Big Data and New Method Tools. *Event organized by the Institute for Research on Public Policy (IRPP) and the Privy Council Office of Canada (PCO)*, Montreal, Quebec. 21 mars 2014.
- Charles Breton et Yannick Dufresne. Misrepresenting the Truth about Minorities: Evidence from a Large-Scale List Experiment. *Canadian Political Science Association (CPSA)*, St Catharines, Ontario. 28 mai 2014.
- Yannick Dufresne. Vote Compass and Big Data: Practical Challenges and Academic Opportunities. *Conference of the Operations Research Society of Japan and the Japanese Society of Industries and Applied Mathematics, GRIPS University*, Tokyo, Japan. 15 octobre 2013.
- Yannick Dufresne. A Parti Québécois Victory? The 2012 Quebec Election. *Event organized by Brock University*, St. Catharines, Ontario. 18 septembre 2012.
- Yannick Dufresne et Alexandre Pelletier. Support for Private Healthcare: A Quebec Puzzle? *American Council for Quebec Studies (ACQS)*, Sarasota, Florida. 4 novembre 2012.

- Yannick Dufresne, Gregory Eady, Jennifer Hove et Clifton van der Linden. Avoiding the Traps in Voter Education Applications: Pre-Campaign Market Research & Micro-Level Weighting Adjustments. *International Political Science Association (IPSA)*, Madrid, Spain. 10 juillet 2012.
- Yannick Dufresne, Gregory Eady, Jennifer Hove, Peter Loewen et Clifton van der Linden. The Impact of Media Campaign Events on Leader Evaluations and Vote Intention: Examining Campaign Effects with Big Data. *Canadian Political Science Association (CPSA)*, Edmonton, Alberta. 15 juin 2012.
- Yannick Dufresne et Gregory Eady. Old Whine in a New Bottle? The Wild Rose and Social Conservatism in Alberta. *Event organized by the University of Toronto*. 30 avril 2012.
- Yannick Dufresne et Neil Nevitte. Support for Minority Governments: Three Tests. *Midwest Political Science Association National Conference (MPSA)*, Chicago, Illinois. 1er avril 2011.
- Yannick Dufresne et Alex Marland. Electoral Rules and Traditions Influencing the Use of Political Marketing in Canada. *Canadian Political Science Association (CPSA)*, Montreal, Quebec. 1er juin 2010.

Supervision

- William Poirier. Maîtrise avec mémoire. *Université Laval*. Début en janvier 2020.
- Antoine Baby-Bouchard. Maîtrise avec mémoire. *Université Laval*. Début en septembre 2019.
- Marc-Antoine Rancourt. Maîtrise avec mémoire. *Université Laval*. Fin prévue en 2021.
- Adrien Cloutier. Maîtrise avec mémoire. *Université Laval*. Fin prévue en 2020.
- Camille Tremblay-Antoine. Maîtrise avec mémoire. *Université Laval*. Fin prévue en 2019.
- Guillaume Côté. Maîtrise avec stage. *Université Laval*. Fin prévue en 2019.
- Alexis Bibeau-Gagnon. Maîtrise avec mémoire. *Université Laval*. Fin prévue en 2019.
- Nadjim Fréchet. Maîtrise avec mémoire. *Université Laval*. Fin prévue en 2019.
- Catherine Ouellet. Maîtrise avec mémoire. *Université Laval*. 2018.
- Alexandre Fortier-Chouinard. Maîtrise avec mémoire. *Université Laval*. 2018.